

Sponsorship Prospectus

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As of Nov.2018

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Invitation to Tokyo

Nowadays, we are living in a transitional era in the field of cartography. With the latest technology, maps are not only for professionals to study and explore, but are widely used among the general public. Japan, with the uniqueness of the use of maps and the cutting edge technology in mapping, would surely offer every delegate a new and fruitful experience during the Conference.

The Conference venue will be the National Museum of Emerging Science and Innovation, located in the beautiful Tokyo bay area. The area is where some of the main facilities of the 2020 Olympic and Paralympic Games will be located, sure to be some of the most attractive spots in Tokyo. The Museum is equipped with excellent space for our conference sessions, map exhibition and technical exhibition.

Greater Tokyo, although a metropolis with over 37 million citizens, is known to be the one of the safest cities in the world. The City has various charms to visit and experience, from historical monuments to museums to theatres. Shopping in large department stores as well as small shops on the tiny streets is another enjoyable moment. Tokyo is also known for its gourmet, with over 100,000 restaurants the most Michelin stars in the world. The proposed date of the Conference is July, which will be just after the end of the rainy season, and summer in the northern hemisphere.

I look forward to welcoming you all to Tokyo for ICC 2019 to share significant scientific findings as well as cultural experiences. I am confident that you will all enjoy the Japanese hospitality in Tokyo.

Takashi MORITA
LOC President

I. General Information

Conference Overview

1 Conference Name

The 29th International Cartographic Conference (ICC2019)

2 Organizing Body

ICC2019 Organizing Committee

3 Host

International Cartographic Association (ICA)

4 Date

15th-20th July 2019

5 Venue

The National Museum of Emerging Science and Innovation (Miraikan) & Tokyo International Exchange Center

6 Theme

- T01 Art and Cartography
- T02 Atlases
- T03 Cartographic Heritage into the Digital
- T04 Cartography and Children
- T05 Cartography in Early Warning and Crisis Management
- T06 Cognitive Issues in Geographic Information Visualization
- T07 Education and Training
- T08 Generalisation and Multiple Representation
- T09 Geospatial Analysis and Modeling
- T10 GI for Sustainability
- T11 History of Cartography
- T12 Location Based Services
- T13 Map Design
- T14 Map Production and Geoinformation Management
- T15 Map Projections
- T16 Maps and Graphics for Blind and Partially Sighted People
- T17 Maps and the Internet

- T18 Mountain Cartography
- T19 Open Source Geospatial Technologies
- T20 Planetary Cartography
- T21 SDI and Standards
- T22 Sensor-driven Mapping
- T23 Topographic Mapping
- T24 Toponymy
- T25 Ubiquitous Mapping, Spatial DB and IoT-Based Systems
- T26 Use, User and Usability Issues
- T27 Visual Analytics
- T28 Marine Cartography
- T29 Digital Humanities and GIS
- T30 GIS, Remote Sensing and Cartographic Theory, Methodology and Applications
- T31 Visualization and Analysis of Geographical Process
- T32 Mapping Cities
- T33 Design and visual variables: Rethinking Jacques Bertin
- T34 Geo for All: Open source GIS education
- T35 Crowdsourced Geospatial Information
- T36 Transition to Modern and Contemporary Mappings
- T37 Maps for SDGs
- T38 Mapping the Environment
- T39 Theoretical Cartography
- T40 AI, Robotics, Autonomous Cars and Mapping
- T41 Maps and Games
- T42 Big Data and Data Science
- T43 Others

II. Sponsorship

1) Sponsorship package: Levels

Three kinds of sponsorship packages (Global, Hemisphere, and Continental) are available according to accumulated amount of application such as cosponsored fee of symposium, exhibition fee and advertising fee.

You will receive benefits and acknowledgements according to the level of contribution.

Please consult with secretariat if you would like to customize the content of package.

*** Deadline: Friday, March 29 2019**

1. **GLOBAL SPONSOR** **JPY2,000,000 (tax excluded)**

Following benefits are included:

- Post your advertisement on the Official website and App of ICC2019
- Link from Official website of ICC2019 to your company's website
- Offer of contact list of participants
- Post your company logo and advertisement on all the printed materials and signboards
- Acknowledgement at opening ceremony and closing ceremony
- Up to 5 free participation to ICC2019
- 5 free of "sponsor" badges
- Insert your advertisement goods in Conference bags
- List your company logo on official App and a link to your company's website
- Priority allocation of your exhibition space

2. **HEMISPHERE SPONSOR** **JPY1,000,000 (tax excluded)**

Following benefits are included:

- Post your advertisement on the Official website and App of ICC2019
- Link from Official website of ICC2019 to your company's website
- Offer of contact list of participants
- Up to 3 free participation to ICC2019
- 3 free of "sponsor" badges
- Insert your advertisement goods in Conference bags
- List your company logo on official App and a link to your company's website
- Priority allocation of your exhibition space

3. CONTINENTAL SPONSOR JPY500,000 (tax excluded)

Following benefits are included:

- Post your advertisement on the Official website and App of ICC2019
- Link from Official website of ICC2019 to your company's website
- Offer of contact list of participants
- Up to 2 free participation to ICC2019
- 3 free of "sponsor" badges
- Insert your advertisement goods in Conference bags
- List your company logo on official App and a link to your company's website
- Priority allocation of your exhibition space

2) Application Guideline

All sponsors will be treated on a "first come, first served" basis. No applications can be accepted after the deadline date.

1. How to apply

Please complete and return the attached application form either by e-mail or fax to the conference secretariat as follows.

ICC2019 Secretariat (c/o ISS, INC.)

Mita MT Bldg. 8F, 3-13-12 Mita, Minato-ku, Tokyo 108-0073

E-mail: icc2019@issjp.com

TEL : +81(0)3-6369-9984 FAX : +81(0)3 -3453-1180

We will need your company name which you write in the form to print in program book, so please make sure that your company name is current. And same for your company logo.

(Upper and lower cases will appear exactly as you stated.)

2. Terms of payment

All payments must be made in Japanese Yen (JPY).

The invoice will be sent to you after we accept your application form. Please make a payment into the designated bank account (indicated on the invoice) by the designated payment date.

Please note that all transfer charges must be paid by the applicants.

3. Cancellation

We do not accept cancellation after your payment is made.

III. Exhibition Prospectus

Exhibition Guidelines

Date : July 15th (Mon) - July 20th (Sat), 2019

Conference Venue : The National Museum of Emerging Science and Innovation (Miraikan),
Tokyo International Exchange Center

Exhibition Area : Tokyo International Exchange Center, Main Foyer (3F)

Deadline (tentative) : End of March 2019

Schedule : Setting Up July 15th 2019 P.M.~/Removing July 20th 2019 P.M. (tentative)

※Details will be informed soon.

● Fee and Space

| Booth Type | Unit | Size | Fee(Tax excluded) |
|-------------|------|--------------------------------------|-------------------|
| Basic Space | 1 | 3.24m ² (W1.8mxD1.8.m) | JPY 300,000 |

● Inclusion

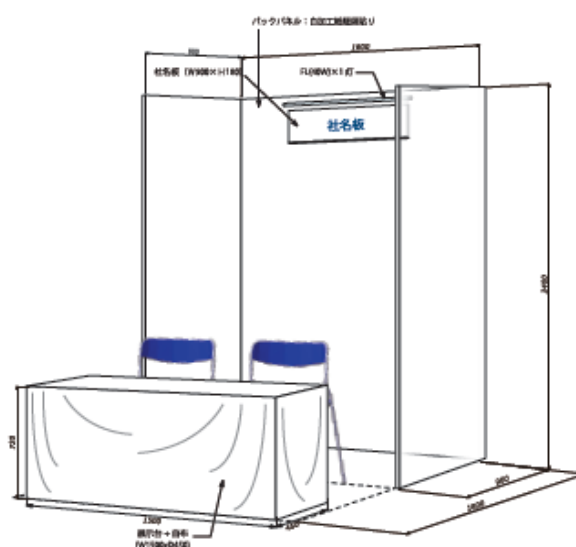
- Exhibition Space
- Exhibition booth(Shell Scheme Frame)
- Lighting
- Electric Socket + Electricity
- 2 Chairs
- 1 Table
- Fascia sign
- 1 Badge to enter ICC2019
- 2 Exhibiting Company Badges
- Company Name in the Program Book

● Number of Unit (tentative)

30 units

Each exhibition spot will be decided by the organizing committee.

■基礎小間(W1800xH2400xD1800)



● Exhibition from Overseas

Please contact the committee in case of exhibiting any equipment that are not permitted in Japan.
For any exhibits from overseas, please follow the ATA Carnet guidelines.

● Use of Water and Propane

It is prohibited to use water, propane gas and compressed air at the exhibition area.

● Management of Exhibition Hall

The organizing committee will do its best to provide security for the exhibits and exhibition area.
However, they are not liable for any accident, theft or loss of any items caused by a natural disaster or inevitable force, or for any disaster resulting from acts of participants within the booth.

- **Conference of Congress Period, Opening Hours and Venue**

Conference period, exhibition opening hours and venue might be changed due to unavoidable circumstances. We take no responsibility whatever for any damage or loss caused by this change.

1) Application Guideline

Applications for exhibitions will be taken into account on a “first-come, first-served” basis with payment complete. Applications cannot be accepted after the deadline date.

1. How to apply

Please fill in the Application Form attached and send it to the Secretariat below via e-mail or fax.

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Mita MT Bldg. 8F, 3-13-12 Mita, Minato-ku, Tokyo 108-0073

E-mail: icc2019@issjp.com

TEL : +81(0)3-6369-9984 FAX : +81(0)3 -3453-1180

Your Organization/ Company Name will be printed on the Program as you write in the application form. Please be careful not to misspell (including all upper and lower cases).

2. Terms of payment

All payment must be made in Japanese Yen (JPY).

The invoice will be sent to you after we accept your application form. Please make a payment into the designated bank account (indicated in the invoice) by the designated payment date.

Please note that all transfer charges must be paid by applicants.

3. Cancellation

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IV. Advertisement & Promotion

1) Sponsor Options

Advertisement in conference Products

※Deadline Date: Friday, 29 March 2019

- **Program Book** (estimated distributing number: 1,100 books)
Program book will be given to all attendants. Design fee is not included.
Format : Please send draft as illustrator data.

| Category | Publication Space and Specification | Costs (tax excluded) | Available Slots |
|--------------|-------------------------------------|----------------------|-----------------|
| Program book | Outside Back Cover / Color | JPY120,000 | 1 |
| | Inside Front Cover / Color | JPY100,000 | 1 |
| | Inside Back Cover / Color | JPY100,000 | 1 |
| | Inside 1-page spread / Color | JPY80,000 | 3 |
| | Inside 1/2 Page / Color | JPY50,000 | 3 |

1. Social Events & Other Items

※Deadline Date: Friday, 29 March 2019

- **Coffee Break**
Coffee and tea will be served to all participants maximum of twice a day during the conference.
Sponsorship fee contains cost of coffee, however, the organizing committee might ask you for extra costs if there is an additional order.
Time: 10:00-10:30, 15:00-15:30 (Maximum of twice a day)

| Category | PR Media and Specification | Costs (tax excluded) | Available Slots |
|------------------------|--|----------------------|-----------------|
| Coffee Break (One day) | 1) The company logo will appear on the signboard. | JPY500,000 | 3 |
| | 2) The company logo will be listed in the program & abstract booklet | | |

- **Welcome Reception**

Date: July 16th (Tue)

Time: 18:00-

Venue : National Museum of Emerging Science and Innovation (Miraikan), “Symbol Zone”

| Category | PR Media and Specification | Costs (tax excluded) | Available Slots |
|--------------------------|---|-------------------------|--------------------|
| Welcome Reception | 1) The company name will appear on the sponsor board. 2) The company name will appear on the sign board at the reception room. 3) Acknowledgement at Welcome Reception and speech opportunity. 4) Distribution of company goods leaflets during Welcome Reception. | JPY1,500,000 | 1 |

- **Gala Dinner**

Date: July 19th (Fri)

Time: 18:00-

Venue: Happo-en (Shirogane Minato-ku Tokyo)

| Category | PR Media and Specification | Costs (tax excluded) | Available Slots |
|--------------------|---|-------------------------|--------------------|
| Gala Dinner | 1) The company name will appear on the sponsor's signboard. 2) The company name will appear on the signboard during Gala dinner 3) Acknowledgement at Gala Dinner and speech opportunity. 4) Distribution of company goods leaflets during dinner. | JPY3,000,000 | 1 |

2. Promotion Material

※Deadline: Friday, 29 March 2019

- **Conference Bag Insert** (Estimated production: 1,100)

Documents will be inserted inside the Conference bags which will be provided to all participants.

Size of the document: Smaller than size A4

Documents must be produced and delivered by the sponsor company.

| Category | Costs (tax excluded) | Available Slots |
|--|-------------------------|-----------------|
| Congress Bag Insert (1 Leaflet) | JPY150,000 | 10 |

- **Name Tags and Straps**

Sponsor company logo and name, or company logo and product name will be printed on Name Tags and Straps (Estimated production: 1,100) that all participants will wear.

| Category | PR Media and Specification | Costs (tax excluded) | Available Slots |
|-----------------------------|--|-------------------------|-----------------|
| Name Tags and Straps | 1) The company name will appear on the sponsor's signboard. 2) Sponsor company logo and name, or company logo and product name will be printed on the Name Tags and Straps. | JPY2,000,000 | 1 |

- **Note Pads and Pens**

| Category | PR Media and Specification | Costs (tax excluded) | Available Slots |
|---------------------------|--|-------------------------|-----------------|
| Note Pads and Pens | 1) The company name will appear on the sponsor's signboard. 2) Sponsor company logo or sponsor company name or product name will be printed on the Note Pads and Pens. ※Existing company goods can be distributed instead of the Note Pads and Pens. | JPY1,000,000 | 1 |

2) Application Guideline

Applications for exhibitions will be taken into account on a “first-come, first-served” basis with payment complete. Any applications cannot be accepted after the deadline.

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